

David Rich's Short Bio

David has been called, “*The Most Personable Speaker in America!*” He is one of the nation’s leading experts on persuasion and creating “contagiousness.”

Since 1986, he has made over 2500 presentations for over two million people in all 50 states and 4 countries. He has presented to groups ranging in size from small local churches to the Fortune 100.

His books include:

- “*How to Stay Motivated on a Daily Basis!*”
- “*How to Click with Everyone Every Time!*”
- both published by McGraw-Hill, the latter having been called the modern-day version of *How to Win Friends & Influence People*.
- “*7 Biblical Truths You Won’t Hear in Church, But Might Change Your Life!*”, which was an international best seller along with the follow-up book,
- “*You Mean That Isn’t in the Bible: 10 Popular Beliefs That Simply Aren’t True!*” and finally,
- “**Contagious Selling,**” a modern guide to selling in the relationship era.